



STATE OF THE BROWSER

Saturday
30 October 2021

Conway Hall
London



Sponsors pack

Key Summary

Where:	Conway Hall, Holborn, London WC1R 4RL
When:	Saturday 30th October 2021
Who:	Up to 200 (in-person) / 500+ (virtual) web designers, developers, students and other web professionals.
Online:	2021.stateofthebrowser.com

A full-day conference for everyone interested in where the web is heading and how to keep it open.

Event Outline

The theme for State of the Browser 2021 is going to be **“Basics, focussing on web standards”**. We are looking for talks which outline the best and most adventurous ways of working in browsers.

History

London Web Standards

London Web Standards brings together web professionals who are working for a better web. Our monthly meetups provide them with an opportunity to teach, inspire, learn, network and debate. Each meetup features a speaker drawn from our membership or the wider standards community. The talks cover a range of topics including HTML5, CSS, JavaScript, accessibility, web fonts, Design Systems, UX and front-end performance.

<https://twitter.com/webstandards>

State of the Browser

In 2011 London Web Standards organised a one day conference focusing on the 'State of the Browser' at Ravensbourne. The Event was attended by 140 web professionals. The event was streamed live over the internet and at its peak was watched by over 200 people. The conference was then repeated in 2012 and 2013, with 175 delegates. In 2014 we moved to our new venue, the lovely, historic Conway Hall, Red Lion Square, Holborn. In 2014 and 2015 we had close to 400 attendees. In 2016 we took a year off and returned in 2017 & 2018.

Previous Years

Videos from the 2019 event are available at:

https://www.youtube.com/playlist?list=PL_xTCNiMz8sAgTYPU02FJ-vaZsjgdCy3T

Videos from the 2018 event are available at:

https://www.youtube.com/playlist?list=PL_xTCNiMz8sARzlgk18inRXvdMzNnx5jT

Videos from the 2015 event are available at:

<https://vimeo.com/search?q=SotB5>

Our 2019 speakers were:

- Andy Bell (@piccalilli_)
- Andy Clarke (@malarkey)
- Andy Davies (@andydavies)
- Bruce Lawson (@brucel)
- Laura Kalbag (@laurakalbag)
- Melinda Seckington (@mseckington)
- Michelle Barker (@mbarker_84)
- Sally Lait (@sallylait)
- Sanjay Purswani (@sanj9000)

Our 2018 speakers were:

- Ada Rose Cannon (@lady_ada_king)
- Charlie Owen (@sonniesedge)
- Christian Heilmann (@codepo8)
- Chris Mills (@chrisdavidmills)
- Dr Ben Livshits (@convoluted_code)
- Jeremy Keith (@adactio)
- Michelle Barker (@mbarker_84)
- Rowan Merewood (@rowan_m)
- Ruth John (@Rumyra)
- Sara Vieira (@NikkitaFTW)

Our 2017 speakers were:

- Ashley Gullen (@AshleyGullen)
- Cristiano Rastelli (@areaweb)
- Robert King (@KingWebString)
- Seren Davies (@ninjanails)
- Jean-Yves Perrier (@teoli2003)
- Léonie Watson (@LeonieWatson)
- Peter O'Shaughnessy (@poshaughnessy)
- James Nash (@c1rrus)
- Marcos Peebles (@MarcosPeebles)
- Peter Gasston (@stopsatgreen)

Feedback

"Honestly I think that was one of the best conferences I've been a part of"

"I felt the talk slots were timed and scheduled well and it was an honour to be part of the panel at the end"

"I'm trying really hard to think of what you could do better next time!"

Philosophy

State of the Browser and London Web Standards, is not and never has been about money, we are all about the community. Which is why we aim to keep the cost of the conference to a minimum just to cover our costs, last year tickets were £30 and we also gave away 40+ diversity tickets. This year tickets have frozen the ticket prices.

■ Sponsorship

Sponsoring SOTB 2021 will give you access to up to 500 (in person and virtually) web professionals at the event, more via our mailing list and more via our twitter account, event website and talks posted on Vimeo (all talks are filmed).

Contact

If you are interested or have any questions regarding sponsorship please contact the organisers:

Email: organisers@londonwebstandards.org

Twitter: [@webstandards](https://twitter.com/webstandards)

LinkedIn: <https://www.linkedin.com/company/londonwebstandards/>

Facebook: <https://www.facebook.com/londonwebstandards>



Sponsorship Packages

Headline £1,500 (1 place available)	Major £750 (3 places available)	Medium £500 (3 places available)	Small £250 (5 places available)
6 free Real & 12 Virtual conference passes	3 free Real & 6 Virtual conference passes	2 free Real & 4 Virtual conference passes	1 free Real & 2 Virtual conference pass
Thank you to your company or product live at the event	Thank you to your company or product live at the event	Thank you to your company or product live at the event	Thank you to your company or product live at the event
Own Landing page on SOTB21 website with Content	Own Landing page on SOTB21 website with Content	Logo on SOTB21 website with hyperlink	Name on SOTB21 website with hyperlink
Own introductory slide in the opening and closing deck	Own introductory slide in the opening and closing deck	Logo on Medium Sponsors slide in the opening and closing deck	Logo on Small Sponsors slide in the opening and closing deck
Logo and text [†] in mail-outs	Logo and text [†] in mail-outs	Logo in mail-outs	Name in mail-outs
Logo at the start & end of the videos once published	Logo at the start & end of the videos once published	Logo at the start & end of the videos once published	Logo at the start & end of the videos once published
Large logo on printed programme and Virtual Programme	Large logo on printed programme and Virtual Programme	Large logo on printed programme and Virtual Programme	
2 tweets about your company to LWS followers	1 tweet about your company to LWS followers		
Logo on screen during breaks	Logo on screen during breaks		
Logo on organisers' conference T-shirts			